



Make Every Woman Count  
is looking for a

## **SOCIAL MEDIA & COMMUNICATIONS INTERN**

Are you a self-directed, cause-driven individual with strong communication skills?

Are you looking for an opportunity to work with a women's rights organisation? Are you looking for dynamic work experience? If you answered yes to these questions, then apply to be a Social Media & Communications Intern with Make Every Woman Count!



Make Every Woman Count (MEWC) is seeking a Social Media & Communications intern who has the drive and skills to produce informative and empowering social media content and other advocacy and communications materials.

The internship provides an opportunity to be involved in advocacy work, website and social media content production and design and execute communications campaigns within the African women's rights digital space.

MEWC is an African women's organisation that serves as a platform to inform, conduct advocacy through evidence-based research, and provide training to women's organisations and young activists to strengthen women's leadership capacities to influence policy- and decision-making.

### **Intern Duties**

Specific internship duties include, but are not limited to:

- Update the website to highlight relevant news.
- Create professional posts for our social media channels, including Twitter, Facebook, Instagram and LinkedIn.
- Implement outreach and promotion campaigns on social media from start to finish, inclusive of: writing concept notes, soliciting submissions from followers, creating social media graphics, developing and implementing posting schedules across four platforms and writing monitoring and evaluation reports.
- Build MEWC's online network by consistently participating in social media conversations, collaborating with other organisations and staying on top of innovative communications practices.
- Assist with the publication and distribution of MEWC knowledge products.
- Publicise and popularise upcoming MEWC events and support the Advocacy and Communications Officer in the smooth running of virtual events.

### **Qualifications**

- Highly motivated and passionate undergraduate or recent graduate with a strong interest or background in women's issues.
- Excellent English writing proficiency and editing skills.
- Strong interpersonal skills and ability to work independently.
- Computer proficiency and some experience with social media channels.
- Desire to grow in graphic design skills.
- Attention to detail and ability to anticipate needs and provide solutions.
- Excellent ability to work remotely with all levels of staff and collaborate with individuals from diverse backgrounds.
- Ability to learn, adapt and thrive in a changing technical environment.

### **Desired Qualifications**

- French writing skills.
- Some experience with graphic design software (such as Canva, Visme, Photoshop) .
- Familiarity with Content Management Systems (CMS) and remote collaboration tools (Slack, Asana, Zoom).

### **Application Details**

This internship is unpaid and home-based (which makes it quite flexible as you can work from anywhere in the world). The internship requires a commitment of at least 3 - 6 months; working hours will be minimum 10 - 16 hours.

If you are interested in this position, please send us your CV and a Cover Letter and if available, any relevant social media and/or graphic design work previously produced. Please send the Cover Letter as an attachment, not as part of the email. In the Cover Letter, please detail why you want to intern with MEWC, your objectives for this Internship and your proposed length of commitment.

Please submit applications to [info@mewc.org](mailto:info@mewc.org)

**Starting Date:** 6th March 2023

**Application Deadline:** 24th February 2023

